

# REUTERS NEXT

## A NEW VISION FOR A BETTER TOMORROW

**2022 POST EVENT REPORT** 



7.5m

Live Views



60+ Speakers



**1,765+** Pieces of digital coverage captured



700m+ #ReutersNEXT Twitter impressions



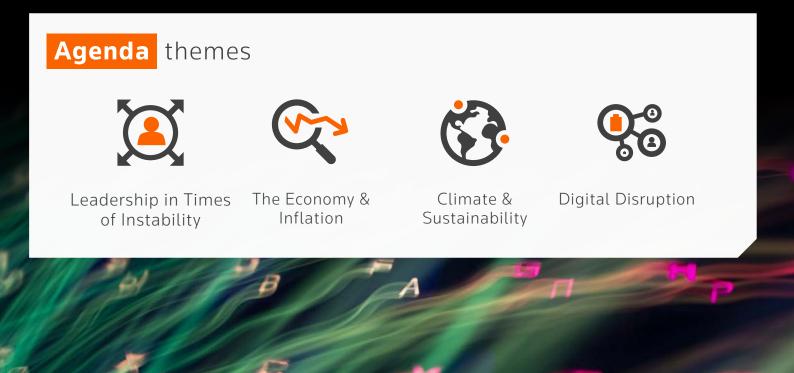
**83** NPS Score



## **Reuters NEXT** is the global forum where CEOs, world leaders, policy makers, and innovators address the critical challenges facing our world and society today.

To build a better world, we must transform the ways in which we understand business, policy, society, and the environment. Thinkers and doers must come together to share ideas, collaborate, and act.

At a time when the truth and new ideas have never been more important, Reuters draws upon its global reach to examine topics from different perspectives, bringing passion, experience, and expertise to find new ways forward.





### Global Leaders that spoke at **Reuters NEXT**

The exclusive group of world leaders, innovators, CEOs, and policy makers finding the solutions to power a better tomorrow.



JUSTIN TRUDEAU PRIME MINISTER CANADA



KRISTALINA GEORGIEVA MANAGING DIRECTOR INTERNATIONAL MONETARY FUND



WALLY ADEYEMO UNITED STATES DEPUTY SECRETARY OF THE TREASURY UNITED STATES



INGRIDA ŠIMONYTĖ PRIME MINISTER LITHUANIA



DAVID MALPASS PRESIDENT WORLD BANK GROUP



ADENA FRIEDMAN PRESIDENT AND CHIEF EXECUTIVE OFFICER NASDAQ



HAYASHI YOSHIMASA FOREIGN MINISTER JAPAN



LAURA M CHA CHAIRMAN HONG KONG EXCHANGES AND CLEARING LTD



CHANG-YONG RHEE GOVERNOR BANK OF KOREA



NIRMALA SITHARAMAN FINANCE MINISTER INDIA



FRANCESCO STARACE CHIEF EXECUTIVE OFFICER ENEL GROUP



LYNN MARTIN PRESIDENT NYSE GROUP



SITUMBEKO MUSOKOTWANE MINISTER OF FINANCE ZAMBIA



JENNIFER BISCEGLIE



SHEHAN SEMASINGHE STATE MINISTER OF FINANCE SRI LANKA



**27** countries represented by speakers



**37** Reuters/Breakingviews journalists moderated sessions, plus 6 speaking on Editors Briefing panels



**24** CEO speakers



**14** senior policymaker speakers



#### In-person attendees

Strategically located in New York, one of the world's leading business hubs, Reuters NEXT united C-Suite from the top corporations worldwide, alongside policy makers and leaders of international non-profits to discuss today's most pressing issues worldwide and set the agenda for a better tomorrow.

#### Seniority



#### Industry/Sector

Finance/Financial Services 16% Consultancy/Advisory/Research 17% Energy 5% Pharma/Healthcare 3% Technology/Engineering 6%

Government/International Org/Non-profit 11% Media 25% Consumer Goods/Services 12% Environment/Climate 2% Other 3%

#### Region

North America 83.7%

LATAM 0.6% Africa 0.3%



Europe 6.8% Middle East 2.7% APAC 1.2%



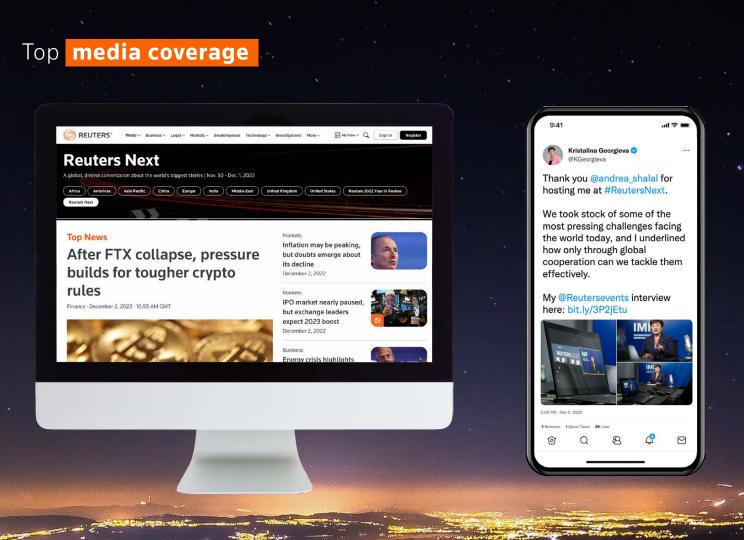
## "The businesses that innovate in difficult times are the ones that come out stronger"

Nicola Mendelsohn, VP Global Business Group, Meta





**REUTERS NEXT** 2022 POST EVENT REPORT



## **1,765+ Pieces** of digital coverage captured globally

ET THE ECONOMIC TIMES	NEWYORKPOST	FOX
BUSINESS INSIDER INDIA	QUARTZ	BUSINESSTODAY
morning	asia financial	<b>Free Press</b>